

ES05

BREASTFEEDING ESSENTIALS FOR ALLIED HEALTH PROFESSIONALS

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ABOUT

Breastfeeding Essentials for Allied Health Professionals is an **8 HOUR** online course that meets the educational needs of clinical staff who provide secondary or supportive care to parents and babies. A short video introduces participants to the Baby-friendly Hospital Initiative® followed by course modules addressing relevant Baby-friendly concepts to assist the participant in providing the appropriate level of care within the scope of their role.

Available in **English** and **French**.

ACCREDITATION

On successful completion participants will receive a certificate with the following educational points noted:

- 8 Contact Hours (CHs) (USA Nurses)
- 8 CPD points (AUS Nurses and Midwives)

CURRICULUM

INTRODUCTORY VIDEO

Part 1 Introduction to the Baby-friendly Initiative

The Baby Friendly Hospital Initiative

The WHO Code on the Marketing of Breastmilk Substitutes

10 Steps to Successful Breastfeeding

Part 2 Infant Feeding: Natural and Normal

Value of breastfeeding

Risks for non-breastfeeding parents

Supporting families within the scope of the role

MODULE 1 **Why breastfeeding is important**

Biochemistry; Immunology; Effect of breastmilk substitutes on infants

MODULE 2 **Communication Skills**

Non-verbal communication; Listening skills; Building confidence

MODULE 3 **Pregnancy Care**

Making the infant feeding decision; Contraindications to breastfeeding; Barriers to breastfeeding; Physical preparation

MODULE 4 **The Birth Experience**

The first hours; Effect of labor interventions on breastfeeding; Effect of early postnatal interventions on breastfeeding